

SERVICES

MEDIA BUYING

Media research, planning and buying services Local, Regional and National campaigns Traditional media: Radio, TV, Magazines, Newspapers and out of home

New media: Satellite/Cable TV and Radio, Internet, Social Media

PUBLIC RELATIONS & COMMUNICATION STRATEGIES

Media Plans **Media Releases Media/Press Conferences** Media/Press Liaison **Key organization representation Customer/Consumer Relations Copy writing** E-mail and fax broadcasts

MARKETING AND PROMOTIONS, EVENT PLANNING

Specializing in Charity event and fundraisers Special events including corporate functions Conferences **Consumer contests**

SOCIAL MEDIA

Network design Content development and maintenance

PROMOTIONAL ITEMS

Source suppliers and negotiate pricing